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Advocacy and Collaboration for New Evidence-based Initiative Improves Breastfeeding Rate

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Background/Significance

- The Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) position on breastfeeding (BF) is that it not only provides critical components for well-being of newborns, but that having a resource like a lactation consultant (LC) should be made available.
- In 2021, one South Florida's obstetrical (OB) unit struggled with monthly exclusive BF (EBF) scores as low as 12%.
- Two clinical nurses sought to implement an evidence-based supported lactation consultant role to help improve EBF scores.

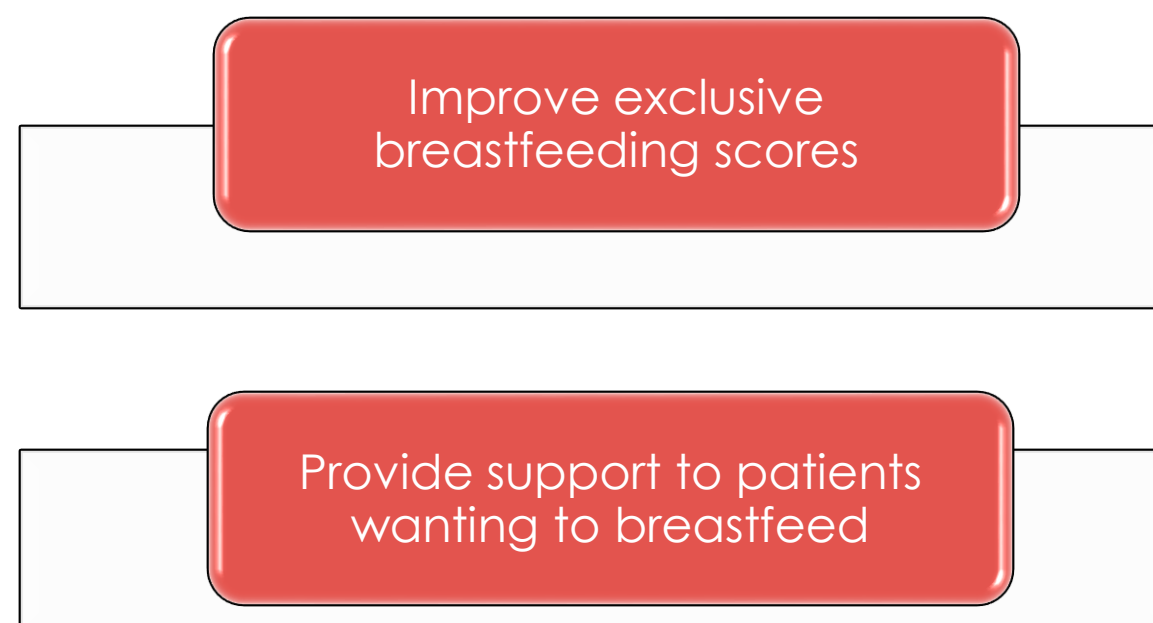
Methods



Discussion/Conclusion

- In a structurally empowered organization led by transformational leaders who empower nurses to demonstrate exemplary professional practice, clinical nurses, supported by evidence-based practices, can collaborate with senior nurse leaders to successfully advocate for initiatives to improve patient outcomes.

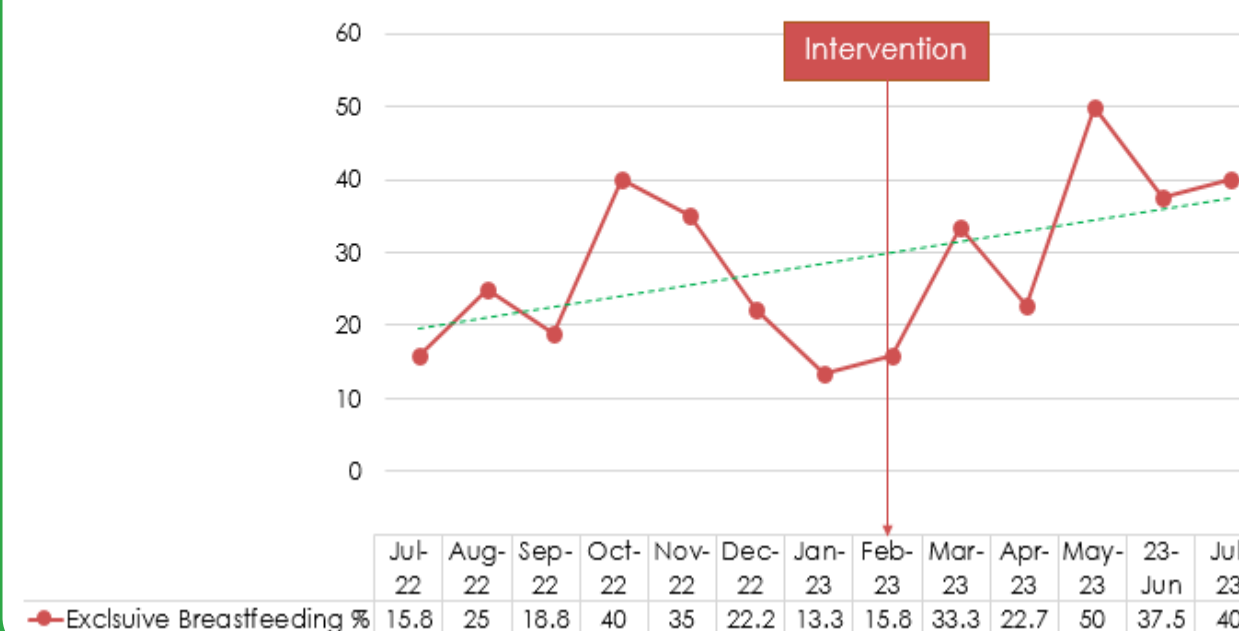
Project Goal/Objectives



Implications/Outcomes

- Pre-intervention monthly average EBF rate was 19.6%. Post intervention it improved to 36.7%, representing an increase of **87.3%**.

West Kendall Baptist Hospital – OB National Quality Measures PC-05 "Exclusive Breastfeeding" Rate



References

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